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Helping leaders align values with actions to build successful organizations.

Outcomes to expect:

INSPIRATION from six diverse leaders who are committed to living and aligning their values and purpose—and willing to share their best practices and toughest challenges

Specific, practical and RELEVANT IDEAS you can use in the ongoing alignment of your organization with your values and purpose

OPPORTUNITIES to build relationships with other leaders that both challenge and inspire everyone to raise the bar on the definition and measurement of success.

Please join us for Breakfast with Values Champions

A learning community for forward-thinking leaders

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Marketing that matters.
Words that work.

TUESDAY, February 24, 2015 7:30–9:00 a.m.

St. Catherine University, Randolph Avenue, Saint Paul, MN 55105

Breakfast and parking in the O'Shaughnessy lot included

“Values alignment strategies at the executive team level”

with Paula Hart, President & CEO, Volunteers of America—Minnesota & Wisconsin



The executive team plays a crucial role in modeling the way for organizations to live their core values. The top team must pull together and align around a resolve that anchors your work in good and tough times. When your team sets the vision and firm resolve that living our values lies at the heart of who we are they hold themselves accountable to a higher standard of success.

Paula Hart will share her experiences as CEO leading her team on this challenging and rewarding journey of diving deep into aligning values with actions. Paula Hart leads one of the largest health and human services organizations in the upper Midwest, dedicated to help people gain self-reliance, dignity and hope. Volunteers of America—Minnesota & Wisconsin serves more than 23,000 clients, employs more than 800 people, and stewards an annual budget of over \$40 million.

Paula also held key leadership roles for two other well-known Minnesota non-profits, as President and CEO of Dakota Communities—now known as Living Well—and Chief Operating Officer of Courage Center. Paula recently earned her Certificate in Ethics and Leadership from The University of St. Catherine in St. Paul where she also is pursuing her Master's in Organizational Leadership. The Minneapolis/St. Paul Business Journal honored Paula in 2012 with a Women in Business-Industry Leader award.

Breakfast with Values Champions Breakfast is a learning community for forward-thinking leaders and organizations interested in expanding their capacity to “be who they say they are.” You can expect to engage with other leaders committed to aligning their values and purpose with all areas of how they do business: developing your executive team, strategy that is broadly owned, leading change, employee engagement, measures and metrics, engagement, onboarding and more.

Values Champions includes distinguished leaders of Fortune 500 companies, authentic non-profit leaders and entrepreneurs committed to building organizations that value people as much as profit. They will share how they align values with policies and make tough decisions while staying true to their stated mission, vision and organizational values.

To read more about the value of aligning values, read our article in the StarTribune:
<http://www.startribune.com/business/283562161.html>

COST PER EVENT:
\$25 or reserve a team table of five people for \$115 per event
(includes breakfast, networking, speaker and parking)

TO REGISTER:
<https://valuesbreakfast.eventbrite.com>

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ST. CATHERINE UNIVERSITY
Master of Arts in
Organizational Leadership

For more information, contact Diane Nettifee at dnettifee@magisventures.com or (952)737-7312