



AMICUS

CHAMPIONS OF CHANGE

2026

WEDNESDAY 20
MAY 13 26
4:30 - 6:00 P M

**Westminster
Presbyterian Church**

1200 S Marquette Ave
Minneapolis, MN 55403

ABOUT THE OPPORTUNITY

ABOUT AMICUS

For more than 57 years, Volunteers of America Minnesota and Wisconsin's Amicus services have provided hope, connection, and holistic support to community members impacted by the criminal legal system. Through the generosity of our community, and the determination of those we serve, Amicus helps individuals rebuild their lives and move toward brighter futures. Through personalized guidance, education, and resources before and after release, Amicus empowers individuals to secure employment, find stable housing, reunite with family, and improve overall wellness. Each year, hundreds of people transition successfully back into the community—reducing recidivism, restoring relationships, and creating safer, stronger neighborhoods.

“Coming out of prison I hadn't often heard the words, ‘How can I help you?’ When you come into Amicus the first thing you hear is ‘How can I help you today?’” –Amicus participant and volunteer

AMICUS CHAMPIONS OF CHANGE EVENT HIGHLIGHTS

- **Inspiring Stories:** Hear firsthand accounts of personal transformation from those served by Amicus.
- **Networking Opportunities:** Connect with community leaders, advocates, and supporters.
- **Celebration of Impact:** Join us in honoring the achievements of those served by Amicus.

WHERE PURPOSE MEETS PARTNERSHIP

Your sponsorship provides an opportunity to:

- **Increase Brand Visibility:** Gain exposure among key community leaders and advocates.
- **Demonstrate Community Commitment:** Showcase your dedication to building healthy communities.
- **Create Meaningful Partnerships:** Align your brand with a trusted community-based organization committed to renewed possibilities and stronger communities.

YOUR SPONSORSHIP IMPACT

By supporting *Champions of Change*, you will help:

- Fund mentoring and reentry services for individuals before and after release.
- Provide employment, transportation, and housing assistance for stability.
- Ensure access to essential resources that reduce recidivism and strengthen communities.

Together, we can build pathways of possibility—one relationship and one story at a time—cocreating a community where hope is restored, dignity thrives, opportunity is real, and every new beginning is met with belonging.

View available sponsorship opportunities on the next page.

For more information,
please contact:

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Advancement

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Sponsorship Opportunities

CHAMPION
\$7,500

ADVOCATE
\$2,500

FRIEND
\$1,000

PRE-EVENT RECOGNITION

Recognition as the exclusive presenting sponsor	<input checked="" type="checkbox"/>		
Inclusion in press release	<input checked="" type="checkbox"/>		
Logo (hyperlinked, if applicable) included in all event-related communications	<input checked="" type="checkbox"/> <i>Prominent</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo featured on registration site	<input checked="" type="checkbox"/> <i>Prominent</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

ON-SITE RECOGNITION

Reserved table at event with special table recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on printed program	<input checked="" type="checkbox"/> <i>Prominent</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on sponsor page of event slideshow (looping during social hour)	<input checked="" type="checkbox"/> <i>Prominent</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

POST-EVENT RECOGNITION

Acknowledgement in post-event communications (logo and hyperlink)	<input checked="" type="checkbox"/> <i>Prominent</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

In-Kind Sponsorship Opportunities

- In-kind contributions of goods or services (e.g., catering, printing, parking) are valued and recognized at sponsorship levels equivalent to their fair market value. Benefits include recognition in the event program.