

WEBSITE PRIVACY POLICY

WE CARE ABOUT YOUR PRIVACY

Volunteers of America Minnesota and Wisconsin respects the privacy of our online visitors and donors. Any personal information you provide is voluntary, and we do not require you to register in order to view our website. There are times, such as when you donate online, we will collect specific information, such as your name, mailing address, zip/postal codes, and/or e-mail address. If you choose to provide personally identifiable data, you may receive communications from us — by mail or electronically — advising you of upcoming Volunteers of America Minnesota and Wisconsin events, advocacy action alerts, or volunteer and support opportunities.

THE INFORMATION WE COLLECT

We collect two basic types of information through our websites: your personal information, as described above, and non-personally identifiable information. "Non-Personally Identifiable Information" (or "Non-PII") is aggregated information, demographic information, IP addresses and any other information that does not reveal your specific identity.

• Non-Personally Identifiable Information ("Non-PII"):

When you visit and interact with Volunteers of America's websites, we and our third-party service providers who provide services, including without limitation website hosting, data analysis, and other services of an administrative nature (those third-party service providers, our "Service Providers") may collect Non-PII (for example, a list of our website pages you visit). Non-PII is generally collected from server log files, cookies, and pixel tags. Our Service Providers are those third parties who collect information at our direction through our websites.

Pixel Tags and Other Technologies:

We and our Service Providers may use clear GIFs (also known as web beacons, web bugs, or pixel tags) in connection with the site to, among other things, track the activities of our site visitors and compile statistics about site usage and response rates. We and our third-party Service Providers also may use clear GIFs in HTML-formatted e-mail messages to help us track e-mail response rates, measure the success of our marketing campaigns, and identify when our e-mails are viewed or forwarded. Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. However, in contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on website pages.

SECURITY OF THE INFORMATION YOU PROVIDE US

Volunteers of America Minnesota and Wisconsin uses secure socket layer (SSL) 128-bit encryption to protect transmission of the information you submit to us when you use our secure online forms.

The information you provide to us is stored securely. Volunteers of America Minnesota and Wisconsin ensures the safety of your credit card data with high-quality encryption software and the https://industry standard security protocol to communicate with your browser. This technology makes online credit card transactions extremely secure. However, if you are uncomfortable with donating online, you may also contribute by calling 952-945-4061 or you can mail your donation to:



Volunteers of America Minnesota and Wisconsin Attn: Mission Advancement Department 7625 Metro Boulevard, Suite 200 Minneapolis, MN 55439

TERMS AND CONDITIONS

This website is a complimentary information service offered by Volunteers of America Minnesota and Wisconsin.

To provide free access to this website, we must require visitors to agree to certain terms and conditions.

LINKS TO OTHER SITES

Our website contains numerous links to sites developed by other companies and organizations. Be aware that other sites' privacy policies may differ from ours and Volunteers of America Minnesota and Wisconsin has no influence over third-party privacy policies.

WEBSITE INFORMATION ACCURACY

It is the practice of Volunteers of America Minnesota and Wisconsin to present correct and accurate information. If inaccuracies come to our attention, Volunteers of America Minnesota and Wisconsin will attempt to correct them in a timely manner. To report any website inaccuracies please e-mail info@voamn.org.

DISCLOSURE

At times, Volunteers of America Minnesota and Wisconsin may be required by law or legal process to disclose information about you to others. Volunteers of America Minnesota and Wisconsin may also disclose information about you if it believes that disclosure is necessary for the public interest and/or safety. Volunteers of America Minnesota and Wisconsin does not knowingly solicit personal information from children or send them requests for personal information.

NOTICE TO PARENTS

Children are welcome on the Volunteers of America Minnesota and Wisconsin website. While here, they can learn more about us, and when appropriate, locate opportunities to serve their communities through our volunteer activities. Although our website currently does not have material directed specifically toward children, Volunteers of America Minnesota and Wisconsin supports the guidelines for interactive electronic media published by the Children's Advertising Review Unit of the Better Business Bureau.

NOTICE TO CHILDREN YOUNGER THAN AGE 13

Do not send any information about yourself to us, such as your name, address, or e-mail address. We do not knowingly collect personally identifiable information from children aged 13 or younger. In the event that we learn that we have collected any personal information from a child without verification of parental consent, we will delete that information from our database as quickly as possible.

TO MODIFY YOUR MAILINGS

You have a choice in how often we contact you, whether by mail or e-mail. We value your support and care about your time and want you to feel good about the support you provide to help people in need.



We realize that you may not be able to help each time we ask. Or, that you may prefer to make a charitable gift only at certain times of the year. Like many people, you may also be concerned about the volume of mail you receive and the impact it has on our environment. We value your support and your trust and therefore, we want to offer you options that will enhance our relationship.

To modify your mailing preferences, please email us at info@voamn.org and tell us the following:

- 1. The name and address that appears on the mailing pieces you receive from us.
- 2. If you would like to receive periodic e-mail updates.
- 3. How many times you would like to receive postal mail from us.

NOTIFICATION OF CHANGES TO PRIVACY POLICY

Volunteers of America Minnesota and Wisconsin reserves the right to amend this privacy policy, as necessary.

Please watch this space for future changes.

FOR ADDITIONAL INFORMATION

If you have questions or comments regarding this privacy policy, we encourage you to contact us via e-mail at info@voamn.org or write to:

Volunteers of America Minnesota and Wisconsin Attn: Communications Department 7625 Metro Boulevard, Suite 200 Minneapolis, MN 55439

Revised June 2021